

Feb 4, 2010

SCN – One year later

A year ago this month I attended my first SCN in Ft. Lauderdale, Florida. I went on faith trusting the investment made would pay off. Little did I know that the decision to join SCN would be one of the very best of my professional life.

After Ft. Lauderdale I wrote a letter from the perspective of a new SCNER in regards to the tremendous value that comes from joining SCN. The value of SCN is all, and more, that I envisioned then. As I said, the spirit of SCN is contagious, the support is motivating, the purpose is inspiring, the friends are for a lifetime – and more than ever you will get out of this directly what you have put into it.

But one year down the path, now, I can without hesitation state that the investment made in SCN is one of the very best investments a budding dental speaker/consultant/writer can make in their career. The coaching provided to the class of 2009 has been tremendous. The opportunity to sit on a conference call with Linda Miles for an hour a month and learn, share and talk about our experiences has been tremendous. On top of that, the resources joining SCN puts you into contact with are tremendous. There are tools I use in my consulting that I wouldn't even know about without being a member of SCN. Finally, after coming off my first presentation to a national group last week, without SCN I would not have been prepared to WOW them. But, because of SCN and the post-SCN coaching I have received from SCN members the presentation was a hit!

If you are the type of professional who is willing to “swim out to your ship” then SCN is THE place for you to be. With that attitude and commitment, you will thank your lucky stars you joined. SCN is a game changer!

Sincerely,

Robert Spiel, MBA